In its seventh year, Infrastructure Week 2019 reached its largest national audience yet and expanded its reach to state houses, all Congressional offices, and city halls across America. While full results are still being compiled, early topline statistics on the overall reach include:

- More than **500 affiliate organizations** participated in 2019
- More than **150 events nationwide** (on par with the approximately 150 events held in 2018)
- At least **220 million impressions** on social media
- **Hundreds of earned media hits** in print, radio, and digital outlets
- **Events in 31 states** and the District of Columbia
- Congressional participation by House Speaker Nancy Pelosi, House Majority Leader Steny Hoyer, House Minority Leader Kevin McCarthy, Ways and Means Chairman Richard Neal, T&I Chairman Peter DeFazio, T&I Ranking Member Sam Graves, Senate Commerce Chairman Roger Wicker, Senate EPW Ranking Member Tom Carper, and dozens of other members of Congress.

- Other elected participation included governors of Massachusetts, Nevada, and Michigan; mayors of dozens of cities across America.
- Hundreds of congressional offices visited by Infrastructure Week-affiliated fly-ins and hill days.
Infrastructure Week 2019 convened or catalyzed more than 150 events around the country, including public forums and thought leadership events, groundbreaking ceremonies, tours of infrastructure assets and private meetings, as well as fly-ins and hill/legislative days in both the U.S. Capitol and State Legislatures.

While more than 100 events were posted on the IWeek national event calendar prior to the Week, more than 50 additional events around the country have emerged as IWeek staff conducts its review of programming and media reach.

Visit our website for a full list of public events.

In 2019, Infrastructure Week experienced both strong growth in new partner and event participation, especially among congressional leaders in-district and among workforce development and labor groups.

IWeek experienced outstanding retention and increasingly sophisticated local event participation by past partners, especially local and regional chambers of commerce.
ENGAGEMENT GROWTH, 2013-2019

EVENT BREAKDOWN BY TYPE

- LOCAL EVENT: 23%
- DC BRIEFINGS, FORUMS, ETC.: 22%
- TOURS, OPEN HOUSES: 14%
- SUMMIT, MAJOR EVENT: 8%
- DC FLY-IN: 8%
- SCHOOL/CAREER EVENT: 8%
- CONFERENCE ALIGNED WITH IW: 7%
- WEBINAR: 6%
- DC RECEPTION: 4%

EVENT HIGHLIGHT: MIDWESTERN SUMMIT

Bringing together groups from the AARP to manufacturers, entrepreneurs, and think tanks, the Midwestern Summit demonstrated the multi-faceted ways infrastructure impacts communities.

Panels focused on the future of mobility, how infrastructure investments promote equitable economic development, and how Michigan can pay for its growing infrastructure needs.

The event ended with a speech from Governor Gretchen Whitmer, who tied the major themes of the day together with real stories from Michiganders struggling to get their children to school on pothole-scarred roads and businesses losing money from poorly maintained bridges.
*Infrastructure Week* events and programming took place in a record 31 states and the District of Columbia in 2019.

*Infrastructure Week* held major national and regional summits in key geographies, including in Washington, DC; Houston, TX; Lansing, MI; Las Vegas, NV; Little Rock, AR; Cleveland, OH, and Atlanta, GA.
Signature Events

**INFRAREDUCENCE WEEK KICK-OFF EVENT**  
**MAY 13 WASHINGTON, DC**

Event featured House Majority Leader Steny Hoyer; former U.S. DOT Secretary Anthony Foxx; CEOs of Siemens, WSP, HNTB and Vermeer; Mayors of Little Rock, AR and Gary, IN; American Federation of Teachers President Randi Weingarten; Building Trades President Sean McGarvey; leadership from Infrastructure Week’s Steering Committee; and more.

**INFRAREDUCENCE WEEK WEST SUMMIT**  
**MAY 13 LAS VEGAS, NV**

In partnership with the Regional Transportation Commission of Southern Nevada. Event featured U.S. Department of Transportation (DOT) Deputy Assistant Secretary David Short; Nevada Governor Steve Sisolak; Nevada DOT Secretary Kristina Swallow; ITS America President Shailen Bhatt; Washington State DOT Secretary of Transportation Roger Millar; and others.

**INFRAREDUCENCE WEEK ATLANTA SUMMIT**  
**MAY 13 ATLANTA, GA**

In partnership with the Metro Atlanta Chamber of Commerce. Event featured former House T&I Chairman Bill Shuster and others from across the business, tech, and government community in Atlanta and the state of Georgia.

**INFRAREDUCENCE WEEK MIDWESTERN SUMMIT**  
**MAY 14 LANSING, MI**

In partnership with the Michigan Infrastructure and Transportation Association and the Michigan Municipal League. Event featured Governor Gretchen Whitmer; Michigan DOT Director Paul Ajegba; mayors of Lansing, Kalamazoo, and Grand Rapids; former USDOT Secretary Rodney Slater; and leadership from across Michigan and the region’s business community.

**INFRAREDUCENCE WEEK SOUTHEASTERN SUMMIT**  
**MAY 17 HOUSTON, TX**

In partnership with the Transportation Advocacy Group of Houston and ASCE-Texas Section. Event featured Houston Mayor Sylvester Turner; National Association of Manufacturers CEO Jay Timmons; the CEOs of Kirby Corporation, WSP USA, Coca-Cola Southwest, and the Carlyle Group; LIUNA General President Terry O’Sullivan; former House T&I Chairman Bill Shuster; US Chamber of Commerce VP Ed Mortimer; ENO Transportation CEO Rob Puentes; DOT Directors of Dallas, Houston, and Austin; Houston Public Works Director Carol Haddock; and others.

**EVENT HIGHLIGHT**

**WESTERN SUMMIT**

With a focus on technology and innovation, the Western Summit exemplified our theme of #BuildForTomorrow. Leading practitioners from local, state, and federal government discussed how emerging transportation technologies will reshape Las Vegas and the region.

With a keynote speech from Governor Steve Sisolak, the summit highlighted the many ways that Nevada is working to become a leader in transportation technology, while working to meet the challenges of a rapidly growing population and economy.
Signature Events

THE SMART INFRASTRUCTURE SUMMIT: BUILDING FOR TOMORROW AT THE LOCAL LEVEL
MAY 13 WASHINGTON, DC

In partnership with the National League of Cities and National Association of Counties.

INFRASTRUCTURE WORKFORCE/CAREER SYMPOSIUMS AND FAIRS

Taking place in Washington, DC, Los Angeles, CA, Bridgeport, CT, and Boston, MA during IWeek.

AXIOS EVENT
MAY 16

With Massachusetts Governor Baker, Boston Mayor Marty Walsh, House Minority Leader Kevin McCarthy, and House Majority Whip James Clyburn.

TRANSPORTATION CONSTRUCTION COALITION FLY-IN AND ANNUAL MEETING

Featuring House Speaker, Nancy Pelosi.

EVENT HIGHLIGHT KICK-OFF

For the seventh consecutive year, leaders from state and local government, business, and labor gathered in Washington, DC to officially kick off Infrastructure Week’s activities and highlight the most pressing issues and innovative ideas in the field.

Mayors and union leaders offered how infrastructure can be a tool in reducing inequality and improving the quality of life of all Americans. Business and technology leaders illustrated how the confluence of trends in their fields will make infrastructure more resilient to the changes and challenges of the 21st Century, from climate change to population growth to maintaining and repairing aging systems.

Finally, leaders from business, labor, and House Majority Leader Steny Hoyer capped off the day by sharing ideas and opportunities for how infrastructure can reduce bipartisan gridlock in Washington, making real progress for everyday Americans.

Infrastructure Week is also aligned with several fly-ins, including the Transportation Construction Coalition, Coalition for America’s Gateways and Trade Corridors, National Association of Realtors Legislative Conference, National Utilities Contractors Association, and several smaller group fly-ins.
Social Media Reach

Infrastructure Week’s primary and related hashtags, including @InfraWeek, #BuildForTomorrow, and #InfrastructureWeek garnered over 167 million impressions during May 2019.
Social Media Reach

INFRASTRUCTURE WEEK TWEET HIGHLIGHTS

ChamberMoves @ChamberMoves · May 20
Can’t think of two better people to highlight the need for gaining congressional action to modernize America’s infrastructure. #infrastructureNow #BuildForTomorrow @USChamber @AFLCIO @realDonaldTrump @ReBuildUSANow

AFL-CIO’s Richard Trumka and the US Chamber’s Tom Donohue Discuss the Growing ...

vimeo.com

Governor Kay Ivey @GovernorKayIvey · May 17
During this @infraweek, I join #WeTheStates in supporting #BuildForTomorrow. Without action, the next generation will be left with dangerous, unsafe infrastructure. In AL, we’ve had enough. We’re increasing our investment in infrastructure, so we can #RebuildAL!

@NatlGvsAssoc

Ironworkers. @TheIronworkers · May 16
Every $1 invested in infrastructure today adds $3.70 in economic growth. Let’s choose to invest in the economy, infrastructure, and #BuildForTomorrow.

DC Water @dcwater · May 15
Here’s a photo that shows just how far back our infrastructure dates. This Boundary Sewer, built in 1885, is still in operation today and is fully functional, but for how long 🤔? Water & sewer infrastructure requires investment. #BuildForTomorrow

Governor Gretchen Whitmer @GovWhitmer · May 14
Proud to be at the @InfraWeek event at @LansingBrews. Without action, the next generation will be left with dangerous, unsafe infrastructure. It’s time to invest and #BuildForTomorrow. Learn more at: Michigan.gov/MBudget
Social Media Reach

**INFRASTRUCTURE WEEK TWEET HIGHLIGHTS**

Matt Zone @zomat · May 14
Local leaders are calling on Congress to #RebuildWithUs by passing a comprehensive #Infrastructure package. @SensSherrodBrown @SenRobPortman @RepMarciaFudge & @RepAGonzalez - I hope you’ll support efforts to #BuildForTomorrow

Mayor John Giles @MayorGiles · May 16
#Mesa residents support an investment in community infrastructure that improve our neighborhoods and help keep us safe. Recent elections show that supporting Police and Fire with new facilities while improving and building new parks are a priority #BuildForTomorrow @InfraWeek

Mayor Eric Garcetti @MayorOfLA · May 15
We're making the largest infrastructure investments of any region in America, including expanding more than a dozen public transportation projects across L.A. #InfrastructureWeek #BuildForTomorrow

Sen. Maria Cantwell @SenatorCantwell · May 19
We can't afford to replace aging infrastructure with anything but smart infrastructure. I will continue fighting for smart #infrastructure investments throughout Washington state, especially in our rural communities. #BuildForTomorrow @InfraWeek

KickStartKY @KickStartKY · May 17
Each year, 2 million carloads of freight move on Kentucky's railways. The freight rail industry also employs more than 4,100 Kentuckians. For safety and security, it's important we maintain our current level of funding for the industry. #BuildForTomorrow – Starting today!

RTC Southern Nevada @RTCSNV · May 17
Wednesday’s Careers in Motion was a success! Infrastructure doesn’t create itself, hardworking men and women are behind the design, planning, execution and implementation. Read more: rtsnv.com/iweek/#cinmore #BuildForTomorrowSNV #BuildForTomorrow
Robert Slimp, President & CEO, HNTB, opens Infrastructure Week 2019 in Washington, D.C.

U.S. House of Representatives Majority Leader Steny Hoyer presents his keynote address.

Sean McGarvey, President, North America’s Building Trades Unions, Neil Bradley, Executive Vice President & Chief Policy Officer, U.S. Chamber of Commerce, and Amy Liu, Vice President & Director, Metropolitan Policy Program at Brookings.
Gary Moore, Executive, Boone County, KY & First Vice President, National Association of Counties, and Karen Freeman-Wilson, Mayor, Gary, IN & President, National League of Cities, discuss federal partnerships with counties, cities, and towns.

Frank Scott, Mayor, Little Rock, AR, Randi Weingarten, President, American Federation of Teachers, Anthony Foxx, Chief Policy Officer, Lyft, and Gregory Kelly, CEO, WSP USA, discuss the importance of infrastructure in reducing inequality.

Jason Andringa, CEO, Vermeer Corporation, Barbara Humpton, CEO, Siemens USA, and Terry Neimeyer, Chair, KCI Technologies, discuss how technology will shape the future of infrastructure.
While results are still being compiled, all indications suggest that Infrastructure Week 2019 was the most successful year yet in terms of generating earned media coverage. In particular, Infrastructure Week staff and Steering Committee members worked to place op-eds in key publications in DC and nationwide, engaging both non-traditional partnerships/pairings and co-authorships between leaders in Washington with leaders at the state and local levels.

Infrastructure Week also invested in several strategic initiatives, including its first national satellite radio tour, which reached 6 million listeners in targeted media markets and nationally syndicated programs, and press tours of infrastructure assets, including a helicopter tour of Houston, TX infrastructure, boat tours along the Mississippi River, and a combined press and congressional staff delegation tour of the Port of Baltimore and related intermodal infrastructure assets.

**Broadcast Highlights**

IWeek achieved hundreds of earned media hits on radio and television news. A full report will be provided in the coming weeks.

In addition to regular earned coverage, Infrastructure Week held a national satellite radio tour with leadership from the U.S. Chamber of Commerce and AFL-CIO which reached nearly 6 million confirmed listeners.

Check out our full report, including interview links.

**Event Highlight: Southeastern Summit**

Few issues unite organized labor, corporate executives, elected officials, and every day citizens like infrastructure investment does. Nowhere was this more apparent than at the Southeastern Summit, which featured local leader, Houston Mayor Sylvester Turner, and national voices like Jay Timmons, President & CEO, National Association of Manufacturers, Terry O’Sullivan, General President, LIUNA, Bill Shuster, former Chairman, House T&I, Gregory Kelly, CEO, WSP USA, and Glenn Youngkin, Co-CEO, Carlyle Group.

Conversations around freight connectivity, connecting Texas’ growing cities, and the prospect of a federal infrastructure bill ended with a keynote address by Radhika Fox, CEO, US Water Alliance, and Carol Haddock, Director, Houston Public Works, who discussed building a more resilient Houston.
Press & Media Reach

PRINT AND DIGITAL HIGHLIGHTS

Infrastructure Week earned hundreds of earned print and digital media articles and mentions, as well as many op-eds by business, labor, and elected leaders. Several early highlights include:

- **We need action on infrastructure, not more talk** by U.S. Chamber of Commerce CEO Tom Donohue and AFL-CIO President Richard Trumka, Washington Post

- **It’s Time to Fix Our Roads and Infrastructure With Funding From Congress** by AFL-CIO President Richard Trumka and Michigan Governor Gretchen Whitmer

- **Opinion: Building for Tomorrow Boost Economy and Commuters** by US Water Alliance/Value of Water Campaign CEO Radhika Fox and Brookings Metropolitan Policy Program Fellow Adie Tomer, Atlanta Journal-Constitution

- **Does Congress have the Courage to Rebuild National Infrastructure?** by U.S. Chamber of Commerce Vice President Ed Mortimer and AFL-CIO Transportation Trades Department President Larry Willis, Bloomberg Business Radio

- **Gov. Baker, Mayor Walsh head to D.C. to make pitch for Infrastructure Funding**, WCVB ABC News

- **Top Ten Highlights From Infrastructure Week** in Cities Speak, National League of Cities

- **Getting Serious about Infrastructure** by Phil Howard, The Hill

- **Meeting the growing needs of Rhode Island's infrastructure** Op-ed by Jeffrey Diehl, CEO, Rhode Island Infrastructure Bank

- **Greater Cleveland RTA kicks off track upgrade project as part of Infrastructure Week**, Mass Transit Magazine

- **Helping Flood-Prone Areas Withstand Disaster** NY Times Op-ed response by Laura Lightbody, Pew Charitable Trusts

- **Opinion: Ga.’s a model for transportation, infrastructure reform** by Rep. Rob Woodall (R-GA 7th), Atlanta Journal-Constitution

- **Commentary: Utah can lead the way in for Innovation in Infrastructure** by Theresa Foxley, Salt Lake Tribune

- **Project Neon coming to close, Nevada making big splash during ‘Infrastructure Week’** by Faith Jessie & Steve Wolford, KSNV News 3

- **Boston mayor Marty Walsh holding his own infrastructure week** by Doug Meehan, WCVB5
Infrastructure Week expanded its original content creation efforts in 2019 with video testimonials by mayors, city councilors, and other local elected leaders to create a library of evergreen video highlighting needs, priorities, and success stories from communities around the country, and calls to action for federal policymakers. Recordings include:

- Boston, MA Mayor Marty Walsh
- Columbus, OH Mayor Andy Ginther
- Stamford, CT Mayor David Martin
- Gary, IN Mayor and NLC President Karen Freeman-Wilson
- Orlando, FL Mayor Buddy Dyer
- Denver, CO Mayor Michael Hancock
- Fremont, CA Mayor Lily Mei
- Chattanooga, TN Mayor Andy Berke
- Madison, WI Mayor Paul Soglin
- Kansas City, MO Mayor Sly James
- West Hollywood, CA Mayor Lindsey Horvath and Council Member John Heilman
- Lexington, SC Council Member Kathy Maness
- Sparks, NV Council Member Charlene Bybee
Infrastructure Week also continued to build a second season of the Infrastructure Week Podcast, featuring episodes from thought leaders in industry, non-profits, trade associations and elected government. Episodes are still being recorded and released but to date include:

- **Rebuilding the American Dream**, interview with Mayor Andy Schor, Lansing, MI
- **Which Way Do We Go? Data, Analytics, and Envisioning the Future**, interview with Dalia Leven, AECOM
- **From the Tunnels to the Top: The Past, Present, and Future of the Infrastructure Industry**, interview with Gregory Kelly, WSP USA
- **Great Lakes, Great Ports**, interview with Will Friedman, President and CEO, Port of Cleveland and President, American Association of Port Authorities
- **Modern Infrastructure needs a Modern Bodyguard**, interview with Marianne Meins, Parsons Corporation
- **100-Year Floods, Now on an Annual Basis: Adapting to the New Realities of Rising Waters in America**, interview with Forbes Tompkins, Pew Charitable Trusts
- **Building Smarter with Smarter Infrastructure**, interview with David Hopping, Siemens Smart Infrastructure
- **Big Tunnels, Bigger Impacts: What the World Can Learn From Seattle’s Alaskan Way Viaduct**, interview with David Sowers, Washington State DOT
- **Ballots, Ballots, and More Ballots**, interview with Robert Puentes, Eno Center for Transportation
- **Doing Right By America**, interview with Edward Mortimer, U.S. Chamber of Commerce
LEARN MORE

Learn more and stay informed about Infrastructure Week throughout the year.

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- Send an email to partnerships@infrastructureweek.org
- Visit our website infrastructureweek.org

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